

TYPES OF CAMPAIGN ADS:

Backfire	
Biographical	
Children	
Commander in Chief	
Documentary	
Fear	
Real People	

www.livingroomcandidate.org

<http://www.p2016.org/ads1/paidads.html>

<http://www.nytimes.com/column/presidential-campaign-ads>

IN CLASS- <http://www.latimes.com/opinion/op-ed/la-oe-0221-mcmanus-ad-report-card-20160221-column.html>